

# Press Release

For Immediate Release  
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## Manulife Philippines Showcases Sustainability and Community Initiatives Through “Impact Agenda Adventure”

*Global colleagues from Manulife were immersed in impactful financial literacy, community development, and environmental sustainability efforts*

**MANILA, Philippines** — Manulife Philippines, the local arm of the international financial services company Manulife, hosted global colleagues for its first-ever ‘Impact Agenda Adventure’ — a hands-on, six-day experience that underscored the tangible real-world impact of Manulife’s sustainability, financial literacy, and community initiatives across the Philippines.

Several colleagues from around the globe were selected to participate in the Adventure after submitting a personal story where they shared what *Better* means to them, connecting their own [Better story](#) to Manulife’s mission and purpose.

Manulife’s Impact Agenda focuses on three interconnected pillars of social and environmental commitments: empowering sustained health and well-being, driving inclusive economic opportunities, and accelerating a sustainable future. The ‘Impact Agenda Adventure’ showcased Manulife’s deep commitment to its Impact Agenda in the Philippines.

“Manulife’s Impact Agenda is about taking collective action to accelerate change. It highlights our key social and environmental commitments,” said **Sarah Chapman, Global Chief Sustainability Officer, Manulife**. “Through our community investments in the Philippines, we hope to create a better business that contributes to a better world and share that with our colleagues globally.”

“The Impact Agenda Adventure is a powerful demonstration of how our community partnerships in the Philippines create real impact and uplift communities, showcasing our dedication to improving the lives of Filipinos,” said **Rahul Hora, President and Chief Executive Officer, Manulife Philippines**. “We are delighted to host our global colleagues as they witness firsthand the significant difference Manulife is making in our communities.”

### Strengthening Partnerships with Community-based NGOs

The Impact Agenda Adventure highlighted the following initiatives:

**Financial Literacy:** Participants visited one of Manulife Philippines’ partner schools as part of the *Peso Smart* financial literacy program, in partnership with Corazon Sanchez Atayde Memorial



Foundation, to observe how Manulife's commitment to financial education is equipping young Filipinos with essential financial skills, such as saving, budgeting, and investing.

**Agriculture, Sustained Health, and Poverty Alleviation:** Participants toured the Gawad Kalinga (GK) headquarters in Mandaluyong City, where they learned about Manulife's efforts to promote organic agriculture through the Community Food Farm program and poverty alleviation initiatives. More than 120 Filipino families have benefited from the program, which provides families with the opportunity to grow their own produce in their villages, allowing them to sell any surplus for additional income. Participants also engaged in a soap-making activity facilitated by Hands On Manila, a Manulife community investment partner that provides public school students to daily nutritious meals, conducts health screenings for malnourished and undernourished children, and provides meal planning support through the help of licensed nutritionists.

**Environmental Sustainability:** Participants contributed to Manulife's sustainability efforts through seedling preparation to aid in reforestation alongside Haribon Foundation. To date, Manulife has planted more than 21,000 native trees out of the committed 26,250 across Central and Southern Luzon provinces, helping accelerate a sustainable future for the country.

## Helping Shape Filipino Communities for the Better

To learn more about *Impact Agenda* and Manulife's commitment towards building a better business to better the world, visit [manulife.com.ph](http://manulife.com.ph). To watch the highlights of the recently concluded *Impact Agenda Adventure*, go to Manulife Philippines' [Facebook page](#).

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### About Manulife Philippines

The Manufacturers Life Insurance Company opened its doors for business in the Philippines in 1907. Since then, Manulife's Philippine Branch and later The Manufacturers Life Insurance Co. (Phils.), Inc. (Manulife Philippines) has grown to become one of the country's leading life insurance companies. Manulife Philippines is a wholly-owned domestic subsidiary of Manulife Financial Corporation, among the world's largest life insurance companies by market capitalization. Learn more about Manulife Philippines by visiting their website [manulife.com.ph](http://manulife.com.ph) and following them on Facebook ([facebook.com/ManulifePH](https://facebook.com/ManulifePH)), Twitter (@ManulifePH), and Instagram (@manulifePH).

### About Manulife

Manulife Financial Corporation is a leading international financial services provider, helping people make their decisions easier and lives better. With our global headquarters in Toronto, Canada, we provide financial advice and insurance, operating as Manulife across Canada, Asia, and Europe, and primarily as John Hancock in the United States. Through Manulife Investment Management, the global brand for our Global Wealth and Asset Management segment, we serve individuals, institutions, and retirement plan members worldwide. At the end of 2023, we had more than 38,000 employees, over 98,000 agents, and thousands of distribution partners, serving over 35 million customers. We trade as 'MFC' on the Toronto, New York, and the Philippine stock exchanges, and under '945' in Hong Kong.

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### Media Contacts:

#### John Robert Sion

Head of Communications and Corporate Affairs  
Manulife Philippines  
[john\\_robert\\_sion@manulife.com](mailto:john_robert_sion@manulife.com)

#### Shyla Reyes

Media Relations Director  
M2.0 Communications  
+63 9178475264  
[shyla.reyes@m2comms.com](mailto:shyla.reyes@m2comms.com)